

# ESG

## & Sustainability in Business Event



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# ESG & SUSTAINABILITY IN BUSINESS EVENT

Date: 12 February Time: 09:00 - 12:30  
Venue: Fairways Hotel, Dundalk Cost: FREE to attend

## Programme

- 09:00 - 09:30** Registration and Welcome Coffee
- 09:30 - 09:40** Opening Remarks
- 09:40 - 09:55** **AIB**  
**Speaker:** John McGeown, AIB Head of SME Sustainability  
**Topic:** Sustainability and its' relevance for SMEs, AIBs' recent experience, supports available to SME businesses – both AIB & market supports
- 09:55 - 10:10** **UHY Farrelly Dawe White**  
**Speaker:** Martina Gribben, Audit Director and Head of ESG & Sustainability  
**Topic:** ESG reporting and compliance
- 10:10 - 10:25** **Pulse Marketplace**  
**Speaker:** Michael O'Shea, CEO  
**Topic:** Building a Sustainable Future: The Power of Platforms in ESG Reporting
- 10:25 - 10:45** **Panel Discussion**  
**Panel:** Wuxi Biologics Ireland & UHY Hacker Young  
**Topic:** How ESG has affected your organisation and operations
- 10:45 - 11:15** Coffee Break and Networking
- 11:15 - 11:30** **NSAI (National Standards Authority of Ireland)**  
**Speakers:** Mairéad Dennehy, Certification Operations Lead & James Stapleton, Standards Officer - Circular Economy, Bioeconomy, Food  
**Topic:** Standards and Certification - standards that may be used to support ESG reporting, and current certification activities
- 11:30 - 11:45** **ENSO**  
**Speaker:** Donal Quinn, Founder  
**Topic:** Simplify sustainability & gain competitive advantage
- 11:45 - 12:00** **Panel Discussion**  
**Panel:** Enerview Solutions & Eco Energy Improvements  
**Topic:** Practical ways to get started on your ESG journey
- 12:00 - 12:30** Closing Remarks, Networking & Visiting Stands



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# Dundalk Chamber

Advancing business together






## Dundalk Chamber

As one of the largest business networks in County Louth with over 250 members, Dundalk Chamber Of Commerce is the business voice for Dundalk, enabling commercial activity to develop and flourish within the region. Dundalk Chamber run all types of networking, social and informational events, seminars and conferences designed to help you grow your business.

We are committed to stimulating investment, sustaining economic growth for our members and the region, through promotion, enhancing business opportunities and responding to the evolving needs of businesses. Representing a diverse membership community regardless of size, across all sectors of the economy, from sole traders, SMEs, multi-national corporations, all working together to make Dundalk the best place to work and live.

[dundalk.ie](http://dundalk.ie)

### What We Do

 <b>Membership</b> Members Opportunities	 <b>Training</b> Training and Education Options	 <b>Support</b> Ongoing Lobbying and Media	 <b>Connect</b> Business Networking	 <b>Promote</b> Advertisements and Promotion
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# ESG

# & Sustainability in Business

Meet the experts

## Speakers

- John McGeown, AIB
- Martina Gribben, UHY FDW
- Michael O'Shea, Pulse Market
- Mairéad Dennehy & James Stapleton, NSAI
- Donal Quinn, ENSO

## Panellists

- James Atherton, Wuxi Biologics Ireland
- Harriet Hodgson-Grove, UHY Hacker Young
- Denise O'Connor, Enerview Solutions
- Dermot McElroy, Eco Energy Improvements



AIB

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## John McGeown

AIB Head of SME Sustainability

John McGeown is Head of SME Sustainability in AIBs' Business Banking Sector team. A practice trained accountant, John joined AIB in 2011 where he spent a decade working in commercial lending before joining AIBs Sector Team – firstly having responsibility for the non-food manufacturing industry. Johns' passion for sustainability saw him take up his current role in 2023, which sees him working with AIBs' SME customer base, and the teams who service these customers – as they take steps to embed sustainability in their businesses.



## About AIB

AIB is a financial services group operating predominantly in the Republic of Ireland and the UK. We provide a comprehensive range of services to personal, business and corporate customers in our target markets and have leading market shares in banking products in the Republic of Ireland.





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## Martina Gribben

Audit Director and Head of ESG & Sustainability

Martina joined UHY FDW as Senior Audit Manager in 2018 and became a Director in 2020. She has over 15 years of experience delivering audits across a range of industry sectors and preparing statutory financial statements.

Martina has significant experience working with businesses in a variety of sectors, throughout her career she has advised organisations to strengthen their internal control procedures, improve risk management and ensure corporate governance best practice.

Martina has a great history of forming excellent relationships with clients and has a strong focus within the practice of developing our team to ensure they deliver the highest quality audit and assurance services to our clients.



## About UHY FDW

UHY Farrelly Dawe White is a local professional services firm, head quartered in Dundalk, with four offices across Ireland. UHY FDW was established in 1989 and has become a well-known name in the industry over the last 35 years. We have grown significantly over the last number of years and we now have over 75 members in the team. We have also expanded our services over the last 2 years to include Corporate Finance and ESG reporting and Assurance. UHY FDW is one of the largest ACCA practices in Ireland and is a member of the global accountancy network UHY, ranked in the top 20 networks worldwide, with member firms in 96 countries, employing over 9,700 people.



Pulse Market

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## Michael O'Shea

Pulse Market, Chief Executive Officer

Michael O'Shea is a seasoned FinTech entrepreneur who began his career in Silicon Valley and today with over 30 years of experience in building and scaling successful tech businesses across the UK and Ireland. As CEO of Pulse Market, he is driving the transition to a decarbonised and fairer economy through Pulse the go to solution for sustainability. Pulse Market's platform simplifies ESG data management, enabling businesses to kickstart and progress their ESG journey while also complying with regulations like CSRD and SECR, while enhancing transparency and efficiency. With a deep expertise in tech and business operations. Passionate about sustainability and technology, he is committed to creating user-friendly tools that foster long-term, impactful change in ESG practices



## About Pulse Market

Saving the Planet One Data Point at a Time

Pulse is your go-to partner for sustainability solutions, combining smart ESG data management with expert consultancy. Our secure platform helps businesses gain clarity and control over sustainability data across their organisation and value chain. We guide organisations at every stage, from getting started to achieving compliance, with solutions like ESG Discovery, CSRD Readiness, B Corp Readiness, Supplier Audits, and smart data management tools. We operate across Ireland, Scotland, and mainland Europe, helping businesses turn ambition into action and make a real impact for people and the planet.





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## Mairéad Dennehy

### Certification Operations Lead

Mairéad currently works as 'Certification Operations Lead' with the National Standards Authority of Ireland (NSAI). Within this role, she supports a team of ISO auditors as they conduct audits on numerous standards across a broad range of industries. She has greater than 20 years auditing and industry experience of QEHS management systems predominately in the construction, facilities, waste management and engineering sectors.



## James Stapleton

### Standards Officer - Circular Economy, Bioeconomy, Food

James is currently working as a Standards Officer with the National Standards Authority of Ireland (NSAI) with responsibility for circular & bioeconomy, food and agriculture. He is secretary to a number of national committees, developing national standards and mirroring and contributing to CEN and ISO committees. He is a sherpa on the European Commission's High-Level Forum on Standardisation and participates as a national representative with the European Policy Hub of CEN/CENELEC. He has worked in quality infrastructure for over 25 years with 17 of those spent with the national accreditation body for Ireland (INAB) as a lead assessor, peer evaluator and certification scheme manager.

## About NSAI

NSAI: Driving improvement and innovation for Ireland's future.

Innovating to shape a safer, better and sustainable future, the National Standards Authority of Ireland (NSAI) is Ireland's official standards body.

For nearly 30 years, we've delivered standardisation, certification and measurement services on behalf of the Irish state.

Reporting to the Minister of Employment Affairs and Retail Business at the Department of Enterprise, Trade and Employment, we're a business improvement partner — helping Irish businesses to innovate and grow on a global stage. Our clients include Irish SMEs and multinational businesses across 30 countries.

We help our clients to: compete internationally, comply with relevant standards, laws and regulations, innovate, continuously improve.



ENSO

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## Donal Quinn

ENSO, Founder & CEO

Donal is the Founder of ENSO, an online sustainability platform for businesses. Donal's background is in marketing, branding, and managing sustainability initiatives.

While working in the private sector he realised the knowledge gap between businesses and their understanding of sustainability, its benefits and how to effectively communicate it.

He set about developing the ENSO platform which simplifies sustainability for businesses - helping them take meaningful action and transparently communicate their activities.



## About ENSO

ENSO is on a mission to simplify sustainability for businesses and make it one of their key competitive advantages. Through their award-winning platform, ENSO works with businesses to create impactful sustainability strategies and help them transparently communicate their activities to customers, suppliers, employees and other key stakeholders.

ENSO have developed a number of CPD-accredited training programmes to help fast track sustainable adaptation and development within businesses. ENSO has recently achieved B Corp certification and are now helping other businesses on this journey.





Wuxi Biologics Ireland

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## James Atherton

Sustainability and Utility Director, Chair of Sustainability Committee

James Atherton is an accomplished Engineering Leader with extensive experience in the pharmaceutical and biologics industries. As Sustainability and Utility Director at WuXi Biologics Ireland and Chair of the Sustainability Committee, he plays a key role in advancing sustainable practices within the organization.

His expertise includes GMP-compliant utilities, Energy Management, Change Management, Audits, Continuous Improvement, and Sterile Manufacturing. Committed to sustainability, James leads initiatives that enhance operational efficiency and promote environmental stewardship through innovative engineering designs. With a proven track record in program and project management, he combines technical expertise with strategic leadership.



## About Wuxi Biologics Ireland

WuXi Biologics (stock code: 2269.HK) is a leading global Contract Research, Development, and Manufacturing Organization (CRDMO) providing end-to-end biologics solutions from discovery to commercialization.

WuXi Biologics Ireland, based in Dundalk, operates a state-of-the-art "Factory of the Future" facility, one of the world's largest utilizing single-use bioreactor technology.

Since commencing operations in 2021, the site has become a key hub for commercial manufacturing, specializing in monoclonal antibodies and recombinant proteins. Recognized for its operational excellence, the site was awarded the prestigious 2023 ISPE Facility of the Year Award for Operations.



Enerview Solutions

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## Denise O'Connor

Enerview Solutions, Director of Operations

Denise brings over 20 years of sales, marketing and entrepreneurial leadership to Enerview Solutions, where she co-founded the company alongside Gavin McBride in 2021. With a deep understanding of the service sector, she has spearheaded several key initiatives within the renewable energy space, particularly in wind and solar power. Understanding the challenges businesses face in transitioning to a more sustainable future, Denise draws on her expertise and guides clients on their journey towards net-zero emissions, helping them navigate the complexities of ESG compliance and implement sustainable business practices



## About Enerview Solutions

Enerview Solutions is a leading provider of specialized services within the renewable energy sector. Our team brings decades of experience to the market and we have built a strong reputation for excellence in the following areas: Heavy Lift and Logistics for Offshore Wind Projects; Port Infrastructure Studies for Offshore Wind (OSW); Technical Engineering Support for OSW; Installation/Electrical services for Solar Energy; O&M services for Solar Energy; ESG Compliance & Strategy.

Our deep-rooted expertise in these areas, combined with a comprehensive understanding of the renewable energy supply chain, empowers us to deliver tailored solutions that drive sustainable growth and operational efficiency for our clients.





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## Dermot McElroy

Eco Energy Improvements, Managing Director

Dermot McElroy is Managing Director of Heat Pumps Ireland – a renewable energy heating products distribution company operating for over 18 years. He is also Director of Eco Energy Improvements – a Solar PV and Heat Pump installation company.

He deals with both commercial and residential products and projects and has a lot of experience in the geothermal and air/water heat pump supply and installation industry. He advises on how private individuals and businesses can move away from fossil

Fuel heating systems and how solar PV systems can offset the cost of doing so. He is a member of the Irish heat pump distribution association and has been involved in many SEAI grant supported projects both residential and commercial.



## About Company

eco Energy Improvements are leading specialists in renewable energy retrofitting with over 20 years of experience. We specialise in PV Solar Panels, Heat Pump Systems, Car Chargers, Generators and Mechanical Ventilation Systems; providing green renewable energy solutions for you.

With expert in-house knowledge in all areas of construction methodology, Eco Energy Improvements are perfectly placed to assist with any retrofit project you are starting or thinking about whether it be for your business or home. All you have to do is give us your plans and our experts will draw up the optimal retrofit system for your home or commercial building. We will then provide you with a detailed quote and installation plan prior to commencement. It's that simple.